

## **JAMES FOSTER**

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*I am an award-winning creative designer with a passion for web standards, accessibility, usability, and cross-browser compatibility. I have a recognized talent for converting client communications and expectations into a successful website. I work well independently, and collaborate well with others to generate and execute ideas within tight deadlines. I have earned a reputation for dedication, flexibility, humor, and intelligence.*

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## **EXPERIENCE**

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### **American Modern Insurance Group**

Cincinnati, OH

2008 – Present, UI Designer II

- *Made Multiple presentations to company executives;*
- *Introduced Mobile design and development practices to company;*
- *Lead development of multiple mobile web sites optimized for the iPhone and iPod Touch;*
- *Won nation-wide insurance marketing industry awards for web design in 2008 and 2009;*
- *Was featured in an online design industry article “Mobile Web Design: Tips and Best Practices” as an example of best practices in mobile design & featured in a mobile design showcase;*
- *Lead usability testing for the company flagship website, including test and documentation creation, tester recruitment, test implementation, and recommendation report;*
- *Was a key participant in the company shift to direct to consumer orientation, creating three audience-targeted web sites and completely redesigning the company web presence;*
- *Worked with third-party vendor “JangoMail” to get their product to produce valid HTML code;*
- *Established company-wide standards and best practices for semantic & valid html development, including creating company standard style guides and resource documentation;*
- *Created & delivered training in semantic and valid (x)html/css/JavaScript to all company developers and consultants*

### **Independent Consulting & Contract Work**

Cincinnati, OH

2001 – 2010, Web & Graphic Designer

- *Graphic design;*
- *Front-end web development (xhtml/css/JavaScript);*
- *Wordpress installation and custom design integration including E-commerce / Membership / Directory / Forum plug-in implementation and customization with single-sign-on;*
- *Print newsletter layout and design;*
- *Flash video creation and implementation;*
- *Installation and implementation of OJS/Open Journal System for online peer-reviewed academic journal;*
- *Conducted usability testing*
- *Moodle course management system installation, customization, and implementation;*
- *SEO implementation – one site has consistently maintained #1 spot on first page of Google for its key-words for over a year*

**Union Institute & University**

Cincinnati, OH

2001 – 2008, Webmaster

- *Lead and implemented two complete redesigns of the University web presence;*
- *Was a key participant in the University multi-department web team;*

**RHI Consulting**

Cincinnati, OH

2000 – 2001, Web & Graphic Designer

- *Graphic design;*
- *Front-end web development (xhtml/css/JavaScript);*
- *Cross-browser development & testing;*
- *Information Architecture*

**United States Army**

1988 – 1991, Combat Medical Specialist

- *Decorated combat veteran of Operations Desert Shield and Storm*

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**COMPUTER TOOLS & EXPERIENCE**

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- MS Office Suite (*Word, Excel, Access, etc.*), all versions,
- Adobe Creative Suite, (*Photoshop, Dreamweaver, etc.*)
- TechSmith's Morae software for usability assessments
- Facile with both PC and Mac
- (x)HTML, CSS, basic PHP, and JavaScript
- Flash video for the web
- Mobile web development for the iPhone and iPod touch
- Search Engine Optimization
- Cross-browser compatibility
- Usability/User Experience planning, implementation & testing

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**EDUCATION**

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**Union Institute & University**

Cincinnati, OH

*Enrolled in Doctoral Program in Clinical Psychology, 2009 - 2014*

**Northcentral University**

Prescott, AZ

*B.A., Psychology, magna cum laude, 2008*

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**FEATURED PORTFOLIO SITES – MORE DETAILS @ pearible.com**

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Society for Clinical Mindfulness & Meditation > <http://clinical-mindfulness.org>

- Information architecture
- Created design elements in photoshop
- Wordpress installation and custom design integration
- E-commerce/Membership/Directory/Forum plug-in implementation and customization with single-sign-on
- Print newsletter layout and design
- Installation and implementation of OJS/Open Journal System for online peer-reviewed academic journal
- Conducted usability testing

Midland Company > <http://www.midlandcompany.com>

- Information architecture
- Created design wireframe
- Created design in photoshop & coded xhtml/css
- Designed and created optimized iPhone version using iWebKit JavaScript library
- iPhone site featured as an example of best practices in mobile design

Five Mountain Buddhist Seminary > <http://five-mountain.org>

- Information architecture
- Created design wireframe
- Created design in photoshop & coded xhtml/css
- Moodle course management system installation, customization, and implementation
- SEO implementation – *site has maintained #1 spot on first page of Google for its key-words for over a year*
- Conducted usability testing

American Modern Insurance Group > <http://www.amig.com>

- Created design wireframe
- Created design in photoshop & coded xhtml/css
- Implemented jQuery JavaScript library for multiple effects
- Designed and created optimized iPhone version using iWebKit JavaScript library
- iPhone site featured as an example of best practices in mobile design
- Conducted usability testing

American Modern Business Insurance > <http://commercial.amig.com>

- Created design wireframe & mapped out information architecture
- Created design in photoshop & coded xhtml/css

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**REFERENCES**

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Available upon request.